

ORDER



WZZM 13

Orders
Order / Rev: 713468
Alt Order #: WOC10033532
Product Desc: Fieger Political-Issue
Estimate: 750
Flight Dates: 09/17/12 - 09/25/12
Original Date / Rev: 09/13/12 / 09/14/12
Order Type: Political

Primary AE: Kristen Waskie
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Three Point Media/ POL
Buying Contact:
Billing Contact:
 1322 G Street SE
 Wasgington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: MDSCC-SC
Demographic: A25-54
Product Codes: PL-Judicial
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	45	\$14,835.00	\$12,609.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	45	\$14,835.00	\$12,609.75	163.80
Totals	45	\$14,835.00	\$12,609.75	163.80

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WZZM	09/17/12	09/21/12	M-F 4-430pm Judge Judy	CM	4-430p	- TWTF - -	:30	2	\$250.00	P-1	3.40	NM	2	\$500.00
(Program: Judge Judy)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -					2	\$250.00		3.40			
E 2	WZZM	09/17/12	09/21/12	M-F 430-5pm Judge Judy	CM	430-5p	- TWTF - -	:30	3	\$250.00	P-1	3.50	NM	3	\$750.00
(Program: Judge Judy)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -					3	\$250.00		3.50			
E 3	WZZM	09/17/12	09/21/12	M-F 5-530pm Judge Judy	CM	5-530p	- TWTF - -	:30	2	\$265.00	P-1	4.00	NM	2	\$530.00
(Program: Judge Judy)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -					2	\$265.00		4.00			
E 4	WZZM	09/17/12	09/21/12	M-F 7-9a M-F Good Morning America	CM	7-9a	- TWTF - -	:30	2	\$450.00	P-1	4.80	NM	2	\$900.00
(Program: GMA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -					2	\$450.00		4.80			
E 5	WZZM	09/17/12	09/21/12	M-F 9-10a Take 5	CM	9-10am	- TWTF - -	:30	2	\$75.00	P-1	1.40	NM	2	\$150.00
(Program: Take 5 & Company)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -					2	\$75.00		1.40			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WZZM	09/17/12	09/21/12	M-F 10-1030am Millionaire	CM	10-1030am	- TWTF - -	:30	2	\$100.00	P-1	1.90	NM	2	\$200.00
(Program: Millionaire)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -					2	\$100.00		1.90			
E 7	WZZM	09/17/12	09/21/12	M-F 1030-11am Millionaire	CM	1030-11a	- TWTF - -	:30	2	\$100.00	P-1	1.80	NM	2	\$200.00
(Program: Millionaire)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -					2	\$100.00		1.80			
E 8	WZZM	09/17/12	09/21/12	The View The View	CM	11a-12n	- TWTF - -	:30	2	\$200.00	P-2	3.30	NM	2	\$400.00
(Program: The View)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -					2	\$200.00		3.30			
E 9	WZZM	09/17/12	09/21/12	M-F 12-1230p Noon News	CM	12-1230pm	- TWTF - -	:30	2	\$375.00	P-1	4.30	NM	2	\$750.00
(Program: Noon News)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -					2	\$375.00		4.30			
E 10	WZZM	09/17/12	09/21/12	M-F 1230-1p Judge Judy	CM	1230-1p	- TWTF - -	:30	2	\$100.00	P-2	2.00	NM	2	\$200.00
(Program: Judge Judy)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -					2	\$100.00		2.00			
E 11	WZZM	09/17/12	09/21/12	M-F 3-4p Katie	CM	3-4p	- TWTF - -	:30	2	\$150.00	P-3	1.60	NM	2	\$300.00
(Program: Katie Couric)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -					2	\$150.00		1.60			
E 12	WZZM	09/17/12	09/21/12	M-F 530-6pm M-F News	CM	530-6p	- TWTF - -	:30	1	\$390.00	P-2	5.10	NM	1	\$390.00
(Program: 5:30p News)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -					1	\$390.00		5.10			
E 13	WZZM	09/17/12	09/21/12	M-F 6-630p M-F News	CM	6-630p	- TWTF - -	:30	2	\$700.00	P-2	8.60	NM	2	\$1,400.00
(Program: Eyewitness News)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -					2	\$700.00		8.60			
E 14	WZZM	09/17/12	09/21/12	M-F 7-730p M-F Entertainment Tonight	CM	7-730p	- TWTF - -	:30	2	\$300.00	P-1	3.10	NM	2	\$600.00
(Program: Ent Tonight)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -					2	\$300.00		3.10			
E 15	WZZM	09/17/12	09/21/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	- TWTF - -	:30	2	\$600.00	P-1	5.20	NM	2	\$1,200.00
(Program: Eyewitness News)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -					2	\$600.00		5.20			
E 16	WZZM	09/17/12	09/21/12	Nightline Nightline	CM	1135p-1202a	- TWTF - -	:30	2	\$350.00	P-2	2.60	NM	2	\$700.00
(Program: Nightline)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -					2	\$350.00		2.60			
E 17	WZZM	09/24/12	09/24/12	M-F 7-9a M-F Good Morning America	CM	7-9a	M- - - - -	:30	1	\$450.00	P-2	4.80	NM	1	\$450.00
(Program: GMA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M- - - - -					1	\$450.00		4.80			
E 18	WZZM	09/24/12	09/24/12		CM	10-1030am	M- - - - -	:30	1	\$100.00	P-1	1.90	NM	1	\$100.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 10-1030am Millionaire											
(Program: Millionaire)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$100.00		1.90			
E 19	WZZM	09/24/12	09/24/12	M-F 1230-1p Judge Judy	CM	1230-1p	M-----	:30	1	\$100.00	P-1	2.00	NM	1	\$100.00
(Program: Judge Judy)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$100.00		2.00			
E 20	WZZM	09/24/12	09/24/12	M-F 3-4p Katie	CM	3-4p	M-----	:30	1	\$150.00	P-3	1.60	NM	1	\$150.00
(Program: Katie Couric)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$150.00		1.60			
E 21	WZZM	09/24/12	09/24/12	M-F 4-430pm Judge Judy	CM	4-430p	M-----	:30	1	\$250.00	P-1	3.40	NM	1	\$250.00
(Program: Judge Judy)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$250.00		3.40			
E 22	WZZM	09/24/12	09/24/12	M-F 5-530pm Judge Judy	CM	5-530p	M-----	:30	1	\$265.00	P-2	4.00	NM	1	\$265.00
(Program: Judge Judy)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$265.00		4.00			
E 23	WZZM	09/24/12	09/24/12	M-F 6-630p M-F News	CM	6-630p	M-----	:30	1	\$700.00	P-3	8.60	NM	1	\$700.00
(Program: Eyewitness News)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$700.00		8.60			
E 24	WZZM	09/17/12	09/21/12	M-F 630-7p M-F ABC World News	CM	630-7p	-TWTF--	:30	2	\$1,200.00	P-2	7.90	NM	2	\$2,400.00
(Program: ABC News)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					2	\$1,200.00		7.90			
E 25	WZZM	09/24/12	09/24/12	M-F 7-730p M-F Entertainment Tonight	CM	7-730p	M-----	:30	1	\$300.00	P-2	3.10	NM	1	\$300.00
(Program: Ent Tonight)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$300.00		3.10			
E 26	WZZM	09/17/12	09/21/12	M-F 730-8p Insider	CM	730-8p	-TWTF--	:30	2	\$300.00	P-2	2.20	NM	2	\$600.00
(Program: the Insider)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					2	\$300.00		2.20			
E 27	WZZM	09/24/12	09/24/12	Nightline Nightline	CM	1135p-1202a	M-----	:30	1	\$350.00	P-2	2.60	NM	1	\$350.00
(Program: Nightline)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$350.00		2.60			
													Totals	45	\$14,835.00